

**You've taken the pains to make sure your new product or service meets the needs of your target markets, both in Canada and beyond. Why not show it?**



**Missing the mark?**

**CERTIFICATION SELLS**

**Standards Council of Canada**  
CONFORMITY ASSESSMENT  
ACCREDITATION PROGRAMS



A certification mark is a visible sign that your product or service not only meets the established standards for safety and quality, but that you have gone to the effort of proving it. And if you do plan to export, a certification mark can help you gain access to foreign markets.

For many products and services, certification is a legal requirement. Even when that's not the case, certification makes good business sense. When it comes to demonstrating safety and quality, a certification mark will improve your chances for success in competitive domestic and international arenas.

**DEMONSTRATE CONFORMANCE**

An accredited certification body's stamp of approval could be your key to success.

Knowing that your product or service has been scrutinized by an independent organization and found to meet the applicable standards is a measure of confidence your clients can trust. It's also a means of ensuring that your practices are as good as, or better than your competitors.

Further increase your credibility and marketability by choosing one of our accredited certification bodies.

The Standards Council of Canada accredits organizations to perform product and service certification in a variety of areas ranging from plumbing equipment and electrical equipment to maple syrup and organic foods.

**WHY A STANDARDS COUNCIL-ACCREDITED CERTIFICATION BODY?**

The Standards Council of Canada is committed to ensuring that Canadians benefit from standards. As the federally-mandated overseer of the national standards system, our accreditation programs are respected by government, business and industry, and consumers.

Globally, we represent Canadian interests at the international organizations that develop product and service standards. We are also working closely with international partners to ensure that certifications from our accredited bodies will be recognized in the countries you may want to trade with.

Information is key. At the Standards Council, we ensure that our accredited certification bodies are informed of the changes affecting their business, so they can concentrate on delivering quality service to you.

**WE CAN HELP YOU FIND THE RIGHT PRODUCT OR SERVICE CERTIFICATION BODY**

The Standards Council is your link to qualified product and service certification bodies. Full listings of all our accredited certification bodies are easily accessible on our website. Browse our site for the latest certification news and information.

<http://www.scc.ca>  
[info@scc.ca](mailto:info@scc.ca)  
Tel 613 238 3222

**Interested in becoming an accredited product or service certification body?**  
*Accreditation is a valuable way for certification bodies to demonstrate to potential clients that you are not only dependable, but also committed to quality of service. Contact us to find out more.*